

VÖS

VÖS SENIOR ARTIST PROGRAM

SENIOR ARTIST VALUE PROPOSITION

The VÖS Growth Program allows established artists to continue growing their business within a professionally managed platform that removes the burden of day-to-day operations, allowing them to focus on serving their clients, expanding their clientele, and building their business while contributing to the continued growth and credibility of the VÖS platform.

Senior Artists remain independent professionals and retain ownership of:

- Their clientele
- Their personal brand
- Their business
- 100% of their service revenue

WHAT VÖS PROVIDES

- Dedicated, rent-free professional workspace
- Professionally managed operational platform
- Administrative support
- Customer service support
- Booking support
- Business infrastructure
- Professional working environment
- The opportunity to continue growing their clientele while focusing on their business instead of day-to-day operations
- Optional marketing and client acquisition programs

SENIOR ARTIST ROLE

Senior Artists continue building and serving their own clientele while becoming an integral part of the VÖS Growth Program.

Their role within VÖS is to:

- Represent the professional standards and culture of the VÖS platform.
- Serve as the senior point of reference for emerging artists through mentorship, professional guidance, and real-world support.
- Support the continued growth of emerging talent through leadership, collaboration, and daily example.
- Reinforce VÖS service standards, professionalism, and client experience.
- Strengthen the credibility and reputation of the VÖS platform through their experience, professionalism, and industry presence.
- Contribute to a collaborative, growth-focused environment that supports the long-term success of the VÖS community.

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HOW IT WORKS

WORK STRUCTURE

- Independent Contractor (1099)
- Full-time or Part-time participation based on mutual scheduling and operational needs

STANDARD PARTICIPATION

Every participating Senior Artist contributes toward the operational costs directly associated with servicing their own clientele, including:

- Barback support
- Professional product usage

OPTIONAL GROWTH SERVICES

Additional growth services may be available to participating Senior Artists as the V Ò S platform continues to evolve.

LONG-TERM VISION

Senior Artists provide the leadership, credibility, mentorship, and professional guidance that help strengthen the V Ò S platform while supporting the continued growth of emerging talent. Their experience and professionalism help establish the culture, reputation, and standards that make V Ò S a trusted community for independent beauty professionals.